



Akia Uwanda McDaniel, CEO

AKIA UWANDA ENTERPRISES

CONSULTING · BRANDING · DEVELOPMENT

CONTACT

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SAMPLING OF CLIENT

DISNEY * SUPERBOWL 51 *

PRI * CLARA WHITE

MISSION* LEARN TO READ

* MAKE A WISH * FLBLUE *

BLACK EXPO * FOUR

SEASON HOTEL * HILTON *

REVLON * LEXINGTON *

RESTAURANTS * LIVE

MUSIC VENUES & ARTIST

DUNS #117033796

NAICS CODES

711130 - Musical Groups and Artists

541611 - Administrative Management
and General Management Consulting
Services

541430 - Graphic Design Services

711410 - Agents and Managers for
Artists, Athletes, Entertainers, and Other
Public Figures

711320 - Promoters of Performing Arts,
Sports, and Similar Events without
Facilities

711510 - Independent Artists, Writers,
and Performers

541810 - Advertising Agencies

541840 - Media Representatives

541613 - Marketing Consulting Services

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COMPANY DATA

Akia Uwanda Enterprises is an innovation, solution driven firm that specializes in corporate, private and public event planning, business and brand consulting along with development of talent and products in the entertainment, technological and marketing worlds. We have worked with several corporate clients on professional development, diversity and inclusion, activities, public speaking, artistic expression in the workplace, and collaborative intelligence.

We are the creator of LiveBandVirtual.com (LBV). LBV is a revolutionary, innovative and proprietary technology software and products along with a website and app that allows customers to book a simultaneous in-person and virtual reality live band experience for various events. It also serves as a viable, consistent workforce for live band musicians globally.

CORE COMPETENCIES

Entertainment Acquisition

Event Logistics

Product Development

B2B & B2C Strategic Relations

Event Planning & Management

Business Consulting

Speaker Development

Diversity & Team Building Activities

Brand Development

Website & Graphic Design

Branding

Marketing Strategy

Media Relations

PAST PERFORMANCE

- Over 20 years of experience of Planning, Managing logistics for high fashion shoots, commercial shoots, runway shows, corporate events, National mag ads, Music Festivals, Concerts, and Expos
- Met with clients to establish business brand needs and used design platforms to create customized package in alignment with client budget, tastes, and timeframes.
- Executive Producer of the Jacksonville's Next Top Model TV Show
- Produced, Created marketing campaigns and Show Treatments for the network of THE NEN, a global entertainment online platform
- Our Lead Jazz Vocalist Artist won Creative Capital Professional Development Grant
- Booked Talent for Jobs with Revlon, Disney, PRI Gillette, SUPERBOWL 51, etc.

DIFFERENTIATORS

- 95% Client retention Rate of returning clients for various services
- High level of Proficiency of Personal and Professional Customer Services
- Meet Clients Goals and Timelines at 95% Rate
- Proficient in Concept to Conception, Business Development & Product Creation
- Aided a Mortgage Company in sales of over 20K per month



GLOBAL MUSIC & PUBLISHING GROUP

